UI to reflect the process so manager can easily oversee and drill down on all aspects of the Wildcat Micro Fund and collect relevant process improvement and reporting data.

Overview of the project:

Track application data, application review data, mentor data (topics and mastery), pitch-contest data, and outcomes.

Track participant data from receipt of grant through several iterations of accomplishment metrics.

Generate emails and track responses from participants in several areas of the endeavor.

Track and communicate with fundraising activities and accomplishments.

Track and communicate with pitch-event judges.

>500 applicants/year

UI key components (All with dates)

1. Applications
   1. Notify when submitted
      1. Time to complete?
      2. Abandoned?
   2. Data to database
2. Application Review
   1. Scores/application from Application Score Card
   2. Yes/No
      1. No
         1. Refer to workshop or open office
      2. Yes
         1. Refer to mentoring
3. Mentoring/Pitch Prep
   1. Which mentor/when
   2. Target pitch date
   3. Mentoring mileposts
      1. Proficiency (3-4 steps)
      2. Rehearse
      3. Ready to pitch
         1. Assign pitch contest date
         2. Acquire and review pitch deck
            1. Confirm ask and amount for pitch event budgeting
            2. Note changes in ask, amount…
         3. Prepare bio/picture for social media posts
   4. Submit roadmap of next 6 month’s mentoring and business activities and scheduled mentoring appointments
4. Workshop/Open Office
   1. Attend Yes No
   2. Resubmit application Yes No
      1. Compare applications to verify improvements, learn of deficiencies to improve this step
5. Pitch Contest
   1. Assign spot
   2. Compile and compare pitch evaluation scores
      1. Calculate averages and note outliers
   3. Record award amounts, details, and completion dates
   4. Generate request for funding
   5. Notify mentor of outcome
6. Post Pitch
   1. Track accomplishment of awards
   2. Track mentor interactions
   3. Generate request for issuance of periodic business update
      1. 3, 6, 9, 12, 24, 36 months
   4. Notify of receipt of business update and populate database with responses
7. Engagement
   1. Email collection for mailing list
   2. Social media metrics collection
   3. Fundraising and Engagement